Meena Kaushik

www.meenakaushik.com /in/meenakaushik

Skills

DESIGN

Sketch, Figma, Illustrator, InDesign, Photoshop, Tableau

PROTOTYPING

HTML, CSS, JavaScript, D3.js, React, InVision, Framer, Principle

RESEARCH

Storyboarding, Journey Mapping, A/B Testing, Workflow Analysis, Usability Testing, Heuristic Evaluation, SQL

BUILD

Python, Woodworking, Physical Computing, Laser Cutting, 3D Printing

Awards and Activities

UNIVERSITY OF CALIFORNIA, BERKELEY School of Information Fellowship

INFORMATION MANAGEMENT STUDENT ASSOCIATION, UC BERKELEY President

UNIVERSITY OF CALIFORNIA, BERKELEY Graduate Student Instructor Human Contexts and Ethics of Data

Experience

GOOGLE

Interaction Designer August 2020 - Present

Improving Google Drive for consumer, enterprise, and EDU contexts. Leading UX for Google Drive's desktop application, Google Drive for desktop, and the offline experience on mobile and web.

ALGORITHMIC FAIRNESS AND OPACITY GROUP, UC BERKELEY

Freelance User Experience Designer June 2020 - August 2020 Redesigned UC Berkeley's Algorithmic Fairness and Opacity Group (AFOG) website to increase public perception and interest from potential funders. Responsible for design strategy, initial wireframing, evaluating prototype through usability testing, high-fidelity mockups, and website specs.

GOOGLE

User Experience Design Intern May 2019 - August 2019

Redesigned the YouTube Learning landing page to increase viewer satisfaction and engagement as well as industry perception. Gained cross-functional alignment and approval from UX leadership. Delivered mocks, specs, information architecture, and design strategy.

EXPLORATORIUM

Exhibit Development Intern March 2018 - August 2018 Researched social science phenomena and developed interactive, physical exhibits, from ideation and iterative prototyping through design and fabrication, to facilitate inquiry-based learning for a wide range of visitors.

KARTEN DESIGN

UX Researcher and Design Strategist October 2014 - December 2017 Created and led research and strategy programs with cross-disciplinary teams that unpacked the complexity of product and service ecosystems and translated user needs into actionable design and business opportunities.

Education

UNIVERSITY OF CALIFORNIA, BERKELEY

Master of Information Management and Systems

UNIVERSITY OF CALIFORNIA, SAN DIEGO

B.S. Cognitive Science with Specialization in Human-Computer Interaction